For more information, contact:
Andy Teague, Black Twig Communications
314-536-8913
ateague@blacktwigllc.com



## FOR IMMEDIATE RELEASE

## Ali Summerford Named New Interior Design Director at Oculus Inc.

Firm enhances interiors expertise in healthcare, corporate and education sectors

ST. LOUIS (March 15, 2019) – Oculus Inc., a full-service architecture and interior design firm, has hired Ali Summerford as the Interior Design Director. In her role, Summerford will oversee interior design services for clients in the healthcare, corporate, and education sectors, as well as support business development for the interior design teams in the St. Louis, Dallas, and Portland offices.

"We are thrilled to bring Ali on board to lead and enhance the capabilities of our talented interior design team," said Lisa Bell-Reim, Oculus Inc. President. "We have always been proud of the work delivered by our interior designers, and we know Ali will bring it to an even higher level. We want to welcome her to the Oculus family, and we know she will play a significant role in our future success."

James Standing, who was temporarily serving as Acting Interior Design Director, will remain in a leadership role supporting the creative work of the interior design team at Oculus. He will also serve as a Lead Interior Designer on numerous high-profile projects.

Summerford brings more than 20 years of interior design experience to Oculus with an emphasis in management, client relations, specifications, space planning, and design presentations, among other areas. Prior to joining Oculus Inc., Summerford most recently served as the Director of Interior Design for a local architecture firm. She also served as Project Manager and System Planner for BJC Healthcare, one of the largest nonprofit health care organizations in the United States. Summerford has a Bachelor of Science degree in Environmental Design from the University of Missouri – Columbia.

Outside of its headquarters in St. Louis, Oculus has offices in Dallas and Portland, Ore.

## **About Oculus Inc.**

Oculus Inc. delivers comprehensive architecture, interior design, planning, and move management services with a driving aesthetic to *Connect | Shape | Move* people, experiences, sensibilities, and spaces. Oculus creates high-performance design that supports change and promotes value for clients in the commercial, education, government, healthcare, hospitality, retail, restaurant, and workplace industries. Oculus has offices in St. Louis, Dallas, and Portland, Ore., is WBE-certified and is regularly cited in top industry rankings for architecture and design. <u>Oculusinc.com</u>.

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